

Tom Drake - tom@tomdrake.net

Over 20 sites in the Personal Finance niche

This includes two of the top Canadian blogs; [Canadian Finance Blog](#) and [Retire Happy](#). We also publish for a US audience at [Planting Money Seeds](#), [Out Of Your Rut](#), [Personal Dividends](#) and [Stupid Cents](#).

We also have [Balance Junkie](#) and [Live Rich, Live Well](#) that are more lifestyle oriented, but also touch on money topics.

The [Money Mastermind Show](#) is a unique weekly discussion featuring five established bloggers and often includes a guest. This show is live on Google+ every Wednesday night and then also published to YouTube and iTunes for an audience of up to 1,000 each week.

Building a community is important, and for that we have sites that attract personal finance bloggers to them. [Fwisp](#) is a social media site where bloggers come to submit their posts and see what else is popular this week. [Money Index](#) is a source to find the top blogs and their latest posts.

Marketing and Entrepreneurship

[Create Hype](#) and [Online Money](#) focus on ways to build your online business and increase income. [Confessions of a Professional Blogger](#) and [News for Bloggers](#) are geared more towards blogging and freelancing.

Metrics

Our entire network of sites receives over 500,000 pageviews a month, the majority of which comes from organic search.

A combined social media reach of over 100,000 followers on Twitter, Facebook, Pinterest, Google+, and LinkedIn.

Advertising

All of our sites are open to working with multiple forms of advertising, including affiliate opportunities, CPC, and display advertising.

The Money Mastermind Show is seeking show sponsorships, which include a 30 second intro and outro, an on-screen graphic throughout the show, and social media mentions from the show's official accounts and those of the panelists.

Collaboration between brands

Collaboration can benefit both of us, whether it's through a guest post exchange or coordinated promotion of each other's content on social media.

I'm also interested in more writing opportunities, either through a one-time guest post or becoming a regular contributor. I promote all my off-site writing on social media, as well as link to it from [my writing portfolio](#) and a specially created [Pinterest board](#).

